

To All Cat Dealers

Henkel Corporation Named Preferred Vendor with Loctite[®] Branded Products Replacing Caterpillar[®] Private-Label Adhesives and Sealants Worldwide

Following careful analysis of the market environment, Caterpillar Inc. has selected Henkel Corporation, and its Loctite brand, as our preferred vendor to supply replacement adhesives and sealants for Caterpillar equipment. The strategic decision to partner with Henkel, the world's largest adhesives and sealants manufacturer, means Caterpillar will end distribution of our private-label adhesive and sealant products.

The move to Loctite became necessary primarily because staying current with increasingly complex global compliance requirements has created an environment where Caterpillar can no longer offer a viable, cost-effective solution to Cat Dealers and customers for adhesives and sealants. While Henkel, as a function of its core business, can devote the resources to ensure worldwide compliance giving Cat Dealers more in-stock, compliant product options for customers. Of course, there are other key advantages, and you can contact your Caterpillar District Manager with any questions.

Ordering Details

Loctite ordering option begins immediately

You can start ordering Loctite products now. Simply contact your Loctite customer service representative to receive:

- The Loctite Product Offering
- Order form
- Credit application
- A full product listing
- Pricing
- Access to the Technical information Hotline
- Schedule any product training that your dealership may require

Please visit <u>www.proloctite.com/caterpillar</u> and click on the link for your region for more information. Please note that this website is country specific and under construction. You can place orders via email, telephone or fax.

From our years of experience with Loctite products in production at Caterpillar manufacturing plants, we know that Henkel provides unmatched customer service, technical and field sales support around the world. So we consider the transition to Loctite replacement adhesive and sealant products a great partnership that will benefit Dealers and customers in every region of the world.

We encourage you to take advantage of the resources now available through Henkel and its Loctite brand. If you have any questions or concerns, don't hesitate to contact me or your District Manager.

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